P db L A U R E N LaPointe





WORLD CHAMPION TURNED BUSINESS LEADER.

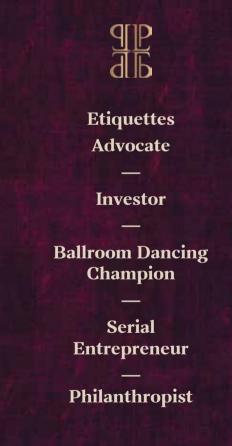
The way we carry ourselves can be a source of our greatest competitive advantage as we ARCH our ideas to reach global audiences.

Lauren LaPointe



Lauren LaPointe is a serial entrepreneur, mother, and gifted ballroom dancer. With her talent, beauty, and humble nature, she embodies a modern powerhouse. Her success in business, dedication to her family, and passion for event management have made her a household name. As a strong leader on and off the dance floor, she inspires others with her work ethic and resilience. With an eye for detail and organizational skills, she excels in creating unforgettable events. Lauren LaPointe is a multifaceted woman who proves that it's not just about beauty, but also about being a remarkable leader in various aspects of life.





Scale cannot be achieved without expanding your circle of responsibility.

Professional Essence

Serial Entrepreneur Multiple successful exits in her entrepreneurial journey

Event Designer & Producer

Founder, Proscenium Events®, Certified Event Production for Galas, Conferences, Trade Show & Destination Management

Investor & Board Member

Exclusive network with the intent of supplying Entrepreneurs with the Visibility & Support needed for successful businesses

Business Advisor & Consultant

Corporate & Personal Etiquette Consultant in Personal Image Branding



Lauren Through the Years



2014

WORLD CHAMPION
Pro-Am International
Standard

2016

"Most Dedicated Student of the Decade" 2019 Dance Vision Awards

2019



Silver Medalist
WORLD CHAMPIONSHIPS
Pro-Am American
Rhythm & American
Smooth

2018

VICE CHAMPION
Blackpool British
Pro-Am Open American Rhythm
WORLD CHAMPION
Pro-Am International Standard

Over 100 Top Competitor Titles

Business success thrives on balance: speed fuels opportunity, while strategic pauses cultivate stability.

I hope my achievements can inspire others to dream big and pursue their passions with determination and perseverance.

Lauren LaPointe

Lauren's mission is to ignite a spark of integrity, truth and resilience within individuals and communities, empowering them to become champions of their own success through innovation, strategic design thinking, unwavering support systems, and instilling a relentless drive for entrepreneurship.











To use my creativity & positivity to better the lives of those around me, inspiring others to be their own CHAMPION!

Core Values

Courage

Having the strength to do what is right, even in the face of adversity.

Honesty

Being truthful and transparent in all interactions and relationships.

A

Accountability

Taking responsibility for one's actions and decisions.

Motivation

Being driven to achieve goals and overcome challenges.

P

Perseverance

Persisting in the face of obstacles and challenges.

I

Integrity

Adhering to moral and ethical principles and doing the right thing even when no one is watching.

Optimism

Maintaining a positive outlook and believing in one's abilities and potential.

Nurturing

Caring for and supporting the growth and development of oneself and others.

A dream, a wish and a goal are the three most important things everyone should have.

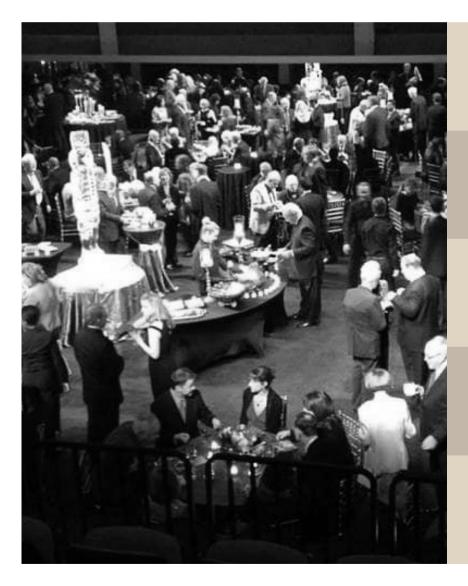


Lauren's Expertise

Event Producer	Founder, Proscenium Events® Certified Event Production for Galas, Conferences, Trade Shows & Destination Management
Global Connector	High Achievers Society Exclusive network with the intent of supplying Entrepreneurs with the Visibility & Support needed for successful businesses.
Business Consultant	Systems and Habits Management Expert Corporate & Personal Etiquette Consultant & Personal Image Branding
Corporate & Personal Etiquette Consultant	Executive Presence Coaching Personal Branding Workshops & Trainings
Fundraiser	Executive Board Member & Advisor of Various Organizations & Nonprofits, Board of Directors Structure
Motivational Speaker	Keynote Speaker and Emcee Personal Story Consultation
Not for Profit Consultant	Board of Directors Structure & Fundraising Strategies
Competitive Ballroom Dancer	Consulting & Mentoring Competitors & Dancers
D //10	

Event Production

Proscenium Events, led by Lauren, is a thriving business venture specializing in comprehensive production services for a wide range of events. Whether it's a spectacular grand opening, an impactful product launch, or an elegant seated dinner or cocktail affair, Proscenium Events excels in providing exceptional event coordination and partnership as we ARCH from one continent to another. From inception to fruition her team bring their creative prowess to every step of the process, ensuring a seamless and unforgettable event experience.



Research & Contracting

Initial Concept & Design

Social Media

Event Coordination & On-site Management

Guest List Management

Business Consultancy

Lauren, a renowned business consultant, specializes in systems and habits management, corporate etiquette, and personal etiquette. She optimizes operations, enhances efficiency, and cultivates professional behavior. With her guidance, clients navigate diverse business settings confidently. Lauren's consultancy services unlock success in today's dynamic landscape.



Business Process Analysis Systems and Habits Management Time Management Training

Corporate Etiquette Training

Personal Etiquette Coaching

Executive Coaching

Business Strategy Development Team
Building and
Communication

Fundraiser

Lauren advocates "Raising Capital with Class" and educates founders on fundraising do's and don'ts. With a passion for VC funding, she provides invaluable guidance, emphasizing the importance of polished pitches and effective investor relations. By instilling integrity and professionalism, Lauren sets founders on a path to success, helping them secure the resources needed to bring their entrepreneurial visions to life.

01

Pitch Deck Consulting 02

Investor Relations 03

Investor Relations Etiquette 04

Networking Etiquette

05

Pitching Etiquette 06

Dress Etiquette 07

Follow-up Etiquette 08

Cultural Etiquette

09

Presentation Etiquette 10

Relationship-Building Etiquette

Global Connector

Lauren is a global connector with an extensive network of contacts and the ability to connect people and resources across different regions and cultures, with the goal of fostering collaboration and driving positive change on a global scale.

Networking Opportunities Mentorship and

Coaching

Business Development Services Visibility and Exposure

Access to Investors

Educational Resources

Strategic Partnerships

Community Support



Competitive Ballroom Dancing

Lauren provides consulting to individuals or couples who compete in ballroom dancing competitions. She provides a competition strategy, with the goal of improving the dancers' performance and competitive results.



Consulting & Mentoring

Costume Design & Creation

Group Dance Classes

Consists of Finding Private Dance Lessons

Choreography

Performance

Event Production

Motivational Speaker

Lauren has the remarkable ability to serve as a Motivational Speaker, igniting inspiration and drive within both individuals and organizations to conquer their objectives and enhance their overall performance. With her expertise, she delivers tailored content, valuable coaching, and transformative training, empowering individuals and teams to unlock their innate potential and embrace a more gratifying existence.

Keynote Speaking Training and Workshops

and Mentoring

Content Creation

Brand Partnership and Endorsement Public Relations and Media Outreach

Event Hosting and Emceeing

Corporate Consulting



Not for Profit Consultancy

Lauren provides advisory services to non-profit organizations. She works with various non-profit organizations, including charities, foundations, social service agencies, and educational institutions, to help them address their challenges and achieve their goals. She provides a wide range of services, including strategic planning, program development, fundraising, board development, organizational management, and more.

Board of Directors Structure

Fundraising Strategy

Program Evaluation

Strategic Planning

Writing

Donor Management

Volunteer Management

Marketing & Communications

Corporate and Personal Etiquette Consultant

"Mastering the Art of Professionalism"

Lauren provides guidance and training to individuals and organizations on appropriate behavior, manners, and social skills in various professional and personal settings. Her services include teaching proper communication skills, social etiquette, business etiquette, dress code, and cultural awareness to help individuals or organizations navigate social situations with confidence and ease.

Executive Presence Coaching

Personal Branding Workshops Business Etiquette Training

Wardrobe Consulting

Image Consulting

Internationa Protocol Training

Social Media Branding Public Speaking Coaching

Reputation Management I enjoy every aspect of a challenge, it teaches me to be humble and appreciate the opportunity to prove to myself that I am capable of achieving something significant.



Construing Rhythm

Lauren has been a global ballroom dancing champion holding a treasure of medals she has won during her journey. She pursued her passion to communicate the elegance of a woman through her performances and inspired many to fulfill their dreams.



Ballroom dancing has an encrypted message for those with wisdom. Its about being in alignment with the rhythm of universe, understanding time management with the music beats, learning to balance work-life, intelligence-emotions, rising with confidence in every move, daily practice, taking small steps towards success and ultimately the showstopper with a finishing move, I call "massive action.

Philanthropy

Philanthropy is Lauren's passion. She believes in using her resources and influence to make a positive impact on the world around her. Giving back is not just a responsibility, it is an art form. Through philanthropy, she is able to support causes and organizations that align with her values and contribute to the greater good. Whether it's donating time, money, or resources, she is dedicated to making a difference and inspiring others to do the same.

Motivators



Personal values and beliefs



Desire for impact



Community Development



Desire for social change



Arts and Culture

Walk the Talk

During 2021, Lauren launched her business consulting services after receiving local and international acknowledgment in event management and making profitable exits from a couple of her business ventures. She is now a serial entrepreneur and an angel investor, consulting founder, entrepreneur, SMBs and large corporations. She is an expert in organization development, business process efficiency, sales management and growth strategies.



CHAMPIONING IDEAS THROUGH THE POWER OF COLLABORATION AND SUPPORT SOLUTIONS TO BOOST ENTREPRENEURS, HELP COMMUNITIES AND INDIVIDUALS THRIVE.

lauren la fointe

