



LAUREN

LaPointe



WORLD CHAMPION TURNED BUSINESS LEADER.

Lauren LaPointe

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Chairman July 2023 International Ballroom Dance Industry Association (IBDIA)	Founder Jan 2022 On Pointe Etiquette	Founder Jan 2022 High Achievers Society	Advisory Board Member April 2021 Sherlock Homes Foundation	Board Member June 2018 Muriel MoBrien Kauffman Family Foundation	Vice Ball Chairman Jan 2018 International Debutante Ball Foundation Inc

The way we carry ourselves can be a source of our greatest competitive advantage as we ARCH our ideas to reach global audiences.

Lauren LaPointe



Lauren LaPointe is a serial entrepreneur, mother, and gifted ballroom dancer. With her talent, beauty, and humble nature, she embodies a modern powerhouse. Her success in business, dedication to her family, and passion for event management have made her a household name. As a strong leader on and off the dance floor, she inspires others with her work ethic and resilience. With an eye for detail and organizational skills, she excels in creating unforgettable events. Lauren LaPointe is a multifaceted woman who proves that it's not just about beauty, but also about being a remarkable leader in various aspects of life.



**Etiquettes
Advocate**

—

Investor

—

**Ballroom Dancing
Champion**

—

**Serial
Entrepreneur**

—

Philanthropist

Scale cannot
be achieved
without
expanding
your
circle of
responsibility.

Lauren LaPointe

Professional Essence

Serial
Entrepreneur

Multiple successful exits in her entrepreneurial journey

Event Designer
& Producer

Founder, Proscenium Events®, Certified Event Production for Galas, Conferences, Trade Show & Destination Management

Investor &
Board Member

Exclusive network with the intent of supplying Entrepreneurs with the Visibility & Support needed for successful businesses

Business Advisor
& Consultant

Corporate & Personal Etiquette Consultant in Personal Image Branding



Lauren Through the Years



Business success thrives on balance: speed fuels opportunity, while strategic pauses cultivate stability.

Lauren LaPointe

I hope my achievements can inspire others to dream big and pursue their passions with determination and perseverance.

Lauren LaPointe

I am driven by a profound purpose to ignite integrity, truth, and resilience within individuals and communities. As a business leader, my ultimate goal is to empower them to become the architects of their own success. By harnessing the power of creativity and unwavering positivity, I strive to inspire others to embrace their unique brilliance and unlock their true potential, enabling them to embody their own CHAMPION.

To achieve this, I firmly believe in the transformative impact of innovation and strategic design thinking. By fostering an environment that nurtures and encourages ideas, I aim to cultivate breakthrough solutions that bring about positive change. Complemented by robust support systems, including guidance, valuable resources, and mentorship, individuals and communities can overcome challenges and achieve their goals.

Active listening and understanding the pulse of the communities I engage with are paramount to my approach. By deeply comprehending their needs and aspirations, I am able to CHAMPION ideas that foster entrepreneurship, spur community growth, and enable individual success.

I am passionate about building dynamic communities that embrace collaboration, organization, and the principles of business etiquette. By cultivating an inclusive and respectful environment, I aim to forge meaningful connections that drive collective growth and prosperity.



As a true business leader, I am committed to making the journey of entrepreneurship not only successful but also captivating and irresistible. By infusing it with a sense of excitement and allure, I seek to inspire individuals seeking professional fulfillment and personal growth.

In the pursuit of our shared vision, together we can unlock the full potential of individuals and communities. Let us forge a future where integrity, innovation, and resilience prevail, leaving a lasting impact with every transformative spark we ignite.

To use my
creativity &
positivity to
better the lives of
those around me,
inspiring others
to be their own
CHAMPION!

Lauren LaPointe

Core Values

C

Courage

Having the strength to do what is right, even in the face of adversity.

H

Honesty

Being truthful and transparent in all interactions and relationships.

A

Accountability

Taking responsibility for one's actions and decisions.

M

Motivation

Being driven to achieve goals and overcome challenges.

P

Perseverance

Persisting in the face of obstacles and challenges.

I

Integrity

Adhering to moral and ethical principles and doing the right thing even when no one is watching.

O

Optimism

Maintaining a positive outlook and believing in one's abilities and potential.

N

Nurturing

Caring for and supporting the growth and development of oneself and others.

A dream, a wish
and a goal are the
three most
important things
everyone should
have.

Lauren LaPointe



Lauren's Expertise

Event
Producer

Founder, Proscenium Events®
Certified Event Production for Galas, Conferences, Trade Shows & Destination Management

Global
Connector

High Achievers Society
Exclusive network with the intent of supplying Entrepreneurs with the Visibility & Support needed for successful businesses.

Business
Consultant

Systems and Habits Management Expert
Corporate & Personal Etiquette
Consultant & Personal Image Branding

Corporate &
Personal Etiquette
Consultant

Executive Presence Coaching
Personal Branding Workshops & Trainings

Fundraiser

Executive Board Member & Advisor of Various Organizations & Nonprofits, Board of Directors Structure

Motivational
Speaker

Keynote Speaker and Emcee
Personal Story Consultation

Not for
Profit
Consultant

Board of Directors Structure & Fundraising Strategies

Competitive
Ballroom
Dancer

Consulting & Mentoring
Competitors & Dancers

Event Production

Proscenium Events, led by Lauren, is a thriving business venture specializing in comprehensive production services for a wide range of events. Whether it's a spectacular grand opening, an impactful product launch, or an elegant seated dinner or cocktail affair, Proscenium Events excels in providing exceptional event coordination and partnership as we ARCH from one continent to another. From inception to fruition her team bring their creative prowess to every step of the process, ensuring a seamless and unforgettable event experience.



Research
& Contracting

Initial Concept
& Design

Social Media

Event Coordination
& On-site
Management

Guest List
Management

Business Consultancy

Lauren, a renowned business consultant, specializes in systems and habits management, corporate etiquette, and personal etiquette. She optimizes operations, enhances efficiency, and cultivates professional behavior. With her guidance, clients navigate diverse business settings confidently. Lauren's consultancy services unlock success in today's dynamic landscape.



Business
Process
Analysis

Systems
and Habits
Management

Time
Management
Training

Corporate
Etiquette
Training

Personal
Etiquette
Coaching

Executive
Coaching

Business
Strategy
Development

Team
Building and
Communication

Fundraiser

Lauren advocates "Raising Capital with Class" and educates founders on fundraising do's and don'ts. With a passion for VC funding, she provides invaluable guidance, emphasizing the importance of polished pitches and effective investor relations. By instilling integrity and professionalism, Lauren sets founders on a path to success, helping them secure the resources needed to bring their entrepreneurial visions to life.

01

Pitch Deck
Consulting

02

Investor
Relations

03

Investor
Relations
Etiquette

04

Networking
Etiquette

05

Pitching
Etiquette

06

Dress
Etiquette

07

Follow-up
Etiquette

08

Cultural
Etiquette

09

Presentation
Etiquette

10

Relationship-Building
Etiquette

Global Connector

Lauren is a global connector with an extensive network of contacts and the ability to connect people and resources across different regions and cultures, with the goal of fostering collaboration and driving positive change on a global scale.

Networking
Opportunities

Business
Development
Services

Access to
Investors

Strategic
Partnerships

Mentorship
and
Coaching

Visibility
and
Exposure

Educational
Resources

Community
Support



Competitive Ballroom Dancing

Lauren provides consulting to individuals or couples who compete in ballroom dancing competitions. She provides a competition strategy, with the goal of improving the dancers' performance and competitive results.



Consulting & Mentoring

Costume Design & Creation

Group Dance Classes

Consists of Finding Private Dance Lessons

Choreography

Performance

Event Production

Motivational Speaker

Lauren has the remarkable ability to serve as a Motivational Speaker, igniting inspiration and drive within both individuals and organizations to conquer their objectives and enhance their overall performance. With her expertise, she delivers tailored content, valuable coaching, and transformative training, empowering individuals and teams to unlock their innate potential and embrace a more gratifying existence.

Keynote Speaking	Training and Workshops	
Coaching and Mentoring	Content Creation	
Brand Partnership and Endorsement	Public Relations and Media Outreach	
Event Hosting and Emceeing	Corporate Consulting	

Not for Profit Consultancy

Lauren provides advisory services to non-profit organizations. She works with various non-profit organizations, including charities, foundations, social service agencies, and educational institutions, to help them address their challenges and achieve their goals. She provides a wide range of services, including strategic planning, program development, fundraising, board development, organizational management, and more.



Corporate and Personal Etiquette Consultant

“Mastering the Art of Professionalism”

Lauren provides guidance and training to individuals and organizations on appropriate behavior, manners, and social skills in various professional and personal settings. Her services include teaching proper communication skills, social etiquette, business etiquette, dress code, and cultural awareness to help individuals or organizations navigate social situations with confidence and ease.

Executive
Presence
Coaching

Personal
Branding
Workshops

Business
Etiquette
Training

Wardrobe
Consulting

Image
Consulting

International
Protocol
Training

Social Media
Branding

Public
Speaking
Coaching

Reputation
Management

I enjoy every aspect of a challenge, it teaches me to be humble and appreciate the opportunity to prove to myself that I am capable of achieving something significant.

Lauren LaPointe



Construing Rhythm

Lauren has been a global ballroom dancing champion holding a treasure of medals she has won during her journey. She pursued her passion to communicate the elegance of a woman through her performances and inspired many to fulfill their dreams.



Ballroom dancing has an encrypted message for those with wisdom. Its about being in alignment with the rhythm of universe, understanding time management with the music beats, learning to balance work-life, intelligence-emotions, rising with confidence in every move, daily practice, taking small steps towards success and ultimately the showstopper with a finishing move, I call "massive action."

Lauren LaPointe

Philanthropy

Philanthropy is Lauren's passion. She believes in using her resources and influence to make a positive impact on the world around her. Giving back is not just a responsibility, it is an art form. Through philanthropy, she is able to support causes and organizations that align with her values and contribute to the greater good. Whether it's donating time, money, or resources, she is dedicated to making a difference and inspiring others to do the same.

Motivators



Personal values
and beliefs



Desire for social
change



Desire for
impact



Arts and Culture



Community
Development

Walk the Talk

During 2021, Lauren launched her business consulting services after receiving local and international acknowledgment in event management and making profitable exits from a couple of her business ventures. She is now a serial entrepreneur and an angel investor, consulting founder, entrepreneur, SMBs and large corporations. She is an expert in organization development, business process efficiency, sales management and growth strategies.



CHAMPIONING
IDEAS THROUGH
THE POWER OF
COLLABORATION
AND SUPPORT
SOLUTIONS TO
BOOST
ENTREPRENEURS,
HELP
COMMUNITIES AND
INDIVIDUALS
THRIVE.

Lauren LaPointe



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